



2020 Virtual Advocacy Event



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The following slides were presented during the educational portion of IFFGD's 2020 Virtual Advocacy Event. To view this presentation and the all videos available during this program, please visit [https://bit.ly/Adv\\_Edu](https://bit.ly/Adv_Edu).

Be Active. Be Heard. Make a Difference.

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## FDA Patient Affairs Staff

*Patients First! How FDA is Making Patients a Priority*

### Andrea Furia-Helms, MPH

Director, Patient Affairs Staff  
Office of Clinical Policy and Programs  
Office of the Commissioner



2020 Virtual Advocacy Event

July 2020

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# The Importance of the Patient Voice



- Insights on issues, needs and priorities that are important to patients and caregivers
- Diverse opinions and experiences
- Insights on risk tolerance and potential benefit
- Real world experience

*Patients are at the heart of FDA's work!*

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Evolution of Patient Engagement at the FDA						
1988	1993	1996	2001	2008	2012	2013
 <ul style="list-style-type: none"> <li>Office of AIDS Coordination established</li> </ul>	 <ul style="list-style-type: none"> <li>Office of AIDS Coordination renamed to Office of AIDS and Special Health Issues (OASHI) and broadened to include patients with cancer and other serious and life-threatening diseases</li> <li>First <a href="#">FDA Patient Representative</a> served on an advisory committee</li> </ul>	 <ul style="list-style-type: none"> <li><a href="#">FDA Patient Representatives</a> received voting rights on advisory committees</li> </ul>	 <ul style="list-style-type: none"> <li><a href="#">FDA Patient Representative Program</a> role expanded to serve as consultants to scientific and regulatory reviewers</li> </ul>	 <ul style="list-style-type: none"> <li>Patients and consumers encouraged to report medical product problems using FDA's existing <a href="#">MedWatch</a> system</li> </ul>	 <ul style="list-style-type: none"> <li>A section of the FDA website is created specifically <a href="#">For Patients</a></li> <li><a href="#">Patient-Focused Drug Development (PFDD)</a> initiative launched</li> </ul>	 <ul style="list-style-type: none"> <li>Internal working group examines ways to increase patient involvement in FDA processes</li> <li>Consumer-friendly form introduced in FDA's <a href="#">MedWatch</a> system to report medical product problems</li> </ul>
2015	2016	2017	2018	2019		
 <ul style="list-style-type: none"> <li><a href="#">Patient Preference Information (PPI)</a> framework and guidance for medical device decision making</li> <li><a href="#">Patient Engagement Advisory Committee (PEAC)</a> meetings regarding medical devices</li> </ul>	 <ul style="list-style-type: none"> <li>FDA and European Medicines Agency (EMA) <a href="#">Patient Engagement Cluster</a> created</li> <li>First Patient Council (internal) meeting held</li> </ul>	 <ul style="list-style-type: none"> <li><a href="#">PAS</a> established in the Office of the Commissioner</li> <li>Public Workshop on PFDD guidance</li> </ul>	 <ul style="list-style-type: none"> <li><a href="#">Memorandum of Understanding</a> with National Organization For Rare Disorders (NORD) launched the Patient Listening Session pilot program</li> <li><a href="#">Patient Engagement Collaborative</a> (PEC) launched with Clinical Trials Transformation Initiative (CTTI)</li> <li>Center for Devices and Radiological Health (CDRH) <a href="#">Patient &amp; Caregiver Connection (P&amp;CC)</a> program launched</li> <li>Public Workshops on PFDD guidances and drafts released</li> </ul>	 <ul style="list-style-type: none"> <li>Patient Affairs Staff (PAS) online webform, <a href="#">Patients Ask FDA</a></li> <li>Public Workshop on PFDD</li> <li>Draft PFDD guidance released</li> </ul>		

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## Patient Affairs Staff (PAS)



Who we are



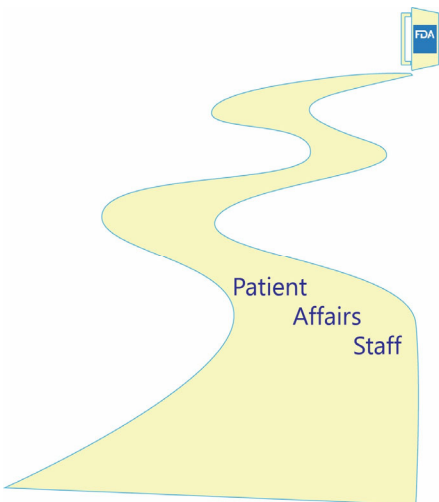
What we do

Patient Affairs Staff (PAS), **Office of the Commissioner**

- Lead patient engagement activities **across the medical product Centers**
- Public-private collaborations and partnerships
- Cross-cutting programs and activities
- Enhance external communication platforms

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## PAS Programs and Activities



- FDA/EMA Patient Engagement Cluster
- Patient Engagement Collaborative
- FDA Rare Disease Patient Listening Sessions
- Enhancing communications

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# FDA and EMA Patient Engagement Cluster



**U.S. FOOD & DRUG  
ADMINISTRATION**



**EUROPEAN MEDICINES AGENCY**

## Mutual exchange on:

- Engaging and involving patient stakeholders
- High profile topics of mutual interest
- Collaborations to enhance engagement

## Publication:

Nature Reviews Drug Discovery 30 September 2019 - *Engaging patients in medicines regulation: a tale of two agencies* <https://www.nature.com/articles/d41573-019-00164-y>

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# Patient Engagement Collaborative (PEC)



- FDA & Clinical Trials Transformation Initiative (CTTI)
- EMA's Patients' and Consumers' Working Party (PCWP) model
- **Purpose:** Topics about enhancing patient engagement in medical product development and regulatory discussions

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## Patient Listening Sessions



## Rare Diseases



- Memorandum of Understanding with the National Organization for Rare Disorders (NORD)
- Inform regulatory decision-making
- Educate review staff
- Help patients and their advocates understand the FDA's work
- Starting point to inform early stage R&D

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## FDA Rare Disease Patient Listening Sessions



### Two Types:

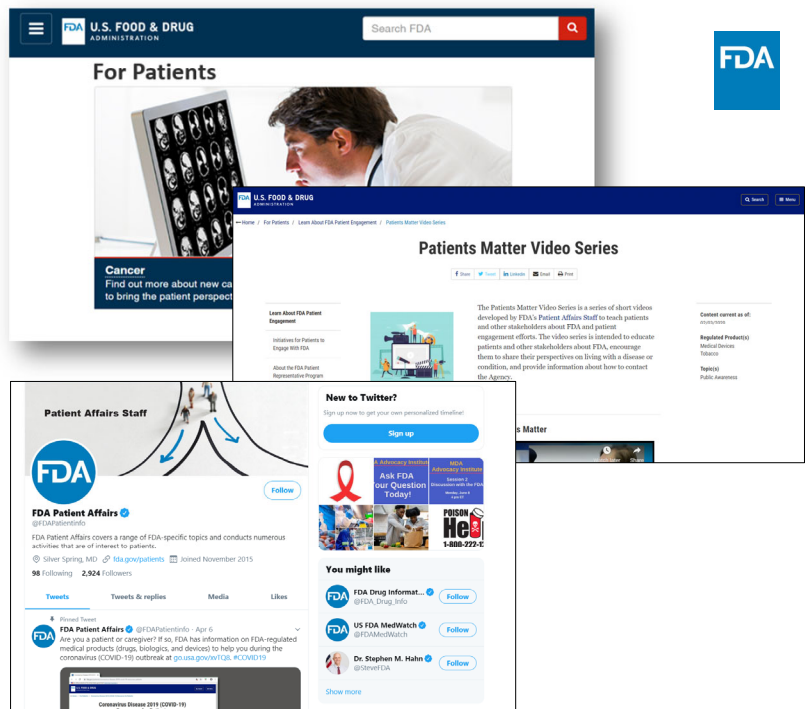
1. FDA-requested
2. Patient-requested

Request a Patient Listening Session  
[www.fda.gov/PatientsAskFDA](http://www.fda.gov/PatientsAskFDA)

Patient Listening Sessions Webpage  
[www.fda.gov/PatientListeningSessions](http://www.fda.gov/PatientListeningSessions)

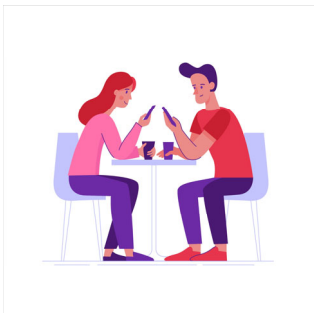
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# Enhancing Communication with Patients



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# Submit Questions & Meeting Requests



U.S. Department of Health and Human Services  
U.S. FOOD & DRUG ADMINISTRATION

Follow FDA | En Español

Home Food Drugs Medical Devices Radiation-Emitting Products Vaccines, Blood & Biologics Animal & Veterinary Cosmetics Tobacco Products

## Patients: Ask FDA

This form is for:	Please use this form to:	This form is for requests about:
<ul style="list-style-type: none"> <li>Patients</li> <li>Caregivers</li> <li>Advocates</li> <li>Health Care Professionals</li> </ul> <p>This form is <b>not</b> for industry stakeholders.</p>	<ul style="list-style-type: none"> <li>Ask a question to FDA or</li> <li>Request a meeting with FDA</li> </ul> <p>*To report adverse events that you observe or suspect for human medical products please use the <a href="#">MedWatch reporting form</a></p>	<ul style="list-style-type: none"> <li>Diseases or Health Conditions</li> <li>Drugs</li> <li>Devices</li> <li>Vaccines/Blood/Biologics</li> </ul> <p>For other requests please visit the <a href="#">FDA contacts page</a>.</p>

Please tell us who you are (required):

☐ Individual Patient, Caregiver or Advocate
 ☐ Patient Group
 ☐ Health Professional
 ☐ Other

Question or Meeting Request (required):

☐ Question
 ☐ Meeting Request

What is your request about? (required):

☐ a drug
 ☐ a medical device
 ☐ a vaccine, blood or biologic
 ☐ disease or health condition
 ☐ multiple or unknown

Is your request about a specific FDA program? (required):

☐ Yes
 ☐ No, or I do not know

Name of Disease or Condition (if applicable):

Enter Name of Disease or Condition (if applicable)

[www.fda.gov/PatientsAskFDA](http://www.fda.gov/PatientsAskFDA)

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# FDA Patient Representative Program®



## FDA Patient Representative

- provide direct input to the Agency's decision-making process
- over 300 diseases and conditions represented
- participate on FDA Advisory Committees and in review division assignments

### Criteria for becoming an FDA Patient Representative:



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## PATIENT RESOURCES

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# Patient Engagement Contacts Across FDA

## FDA Patient Affairs Staff:

[PatientAffairs@fda.gov](mailto:PatientAffairs@fda.gov)

## FDA Patient Representative Program:

[FDAPatientRepProgram@fda.hhs.gov](mailto:FDAPatientRepProgram@fda.hhs.gov)

## Patient Engagement Meeting Requests:

[CDRH\\_PatientMeetings@fda.hhs.gov](mailto:CDRH_PatientMeetings@fda.hhs.gov)

## Patient Engagement Initiatives:

[CDRH\\_PatientEngagement@fda.hhs.gov](mailto:CDRH_PatientEngagement@fda.hhs.gov)

## CDRH's Division of Industry and Consumer Education:

[DICE@fda.hhs.gov](mailto:DICE@fda.hhs.gov)

Office of the  
Commissioner

Center for  
Biologics

Center for  
Devices

Center for  
Drugs

## CBER's Patient Engagement Initiatives:

[CBERPatientEngagement@fda.hhs.gov](mailto:CBERPatientEngagement@fda.hhs.gov)

## Office of Communication, Outreach and Development:

[OCOD@fda.hhs.gov](mailto:OCOD@fda.hhs.gov)

## Professional Affairs and Stakeholder Engagement:

[CDERPASE@fda.hhs.gov](mailto:CDERPASE@fda.hhs.gov)

## CDER Division of Drug Information:

[DrugInfo@fda.hhs.gov](mailto:DrugInfo@fda.hhs.gov)

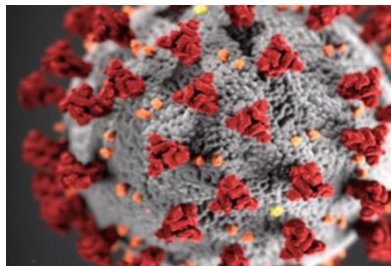
## Patient Focused Drug Development:

[patientfocused@fda.hhs.gov](mailto:patientfocused@fda.hhs.gov)

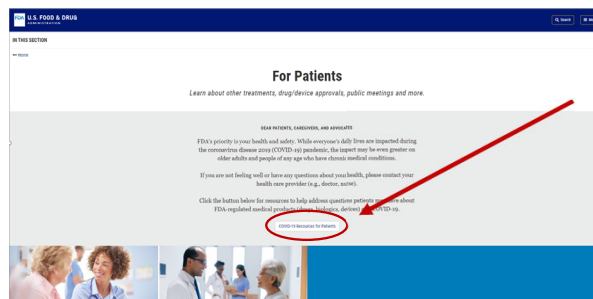
[www.fda.gov/PatientsAskFDA](http://www.fda.gov/PatientsAskFDA)

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# COVID-19 INFORMATION & UPDATES



[www.fda.gov](http://www.fda.gov)



[www.fda.gov/patients](http://www.fda.gov/patients)

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# Report Adverse Events to MedWatch



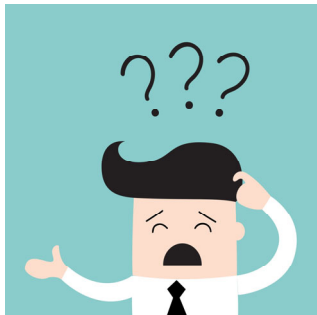
- **Safety info IN:**
  - Send information you observe or experience from regulated medical products to FDA
- **Safety info OUT:**
  - Stay up-to-date on recently reported safety information from FDA

[www.fda.gov/MedWatch](http://www.fda.gov/MedWatch)

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## Acronyms



Acronym	
AC or ADCOM	Advisory Committee
CBER	Center for Biologics Evaluation and Research
CDER	Center for Drug Evaluation and Research
CDRH	Center for Devices and Radiological Health
CTTI	Clinical Trials Transformation Initiative
FDA	U.S. Food and Drug Administration
MOU	Memorandum of Understanding
NORD	National Organization for Rare Disorders
PAS	Patient Affairs Staff
PEAC	Patient Engagement Advisory Committee
PFDD	Patient Focused Drug Development
PPI	Patient Preference Initiative

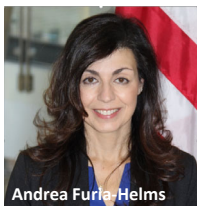


[www.fda.gov](http://www.fda.gov)

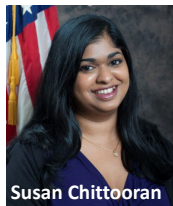
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## When in doubt...contact Patient Affairs!



Andrea Furio-Helms



Susan Chittooran



[PatientAffairs@fda.gov](mailto:PatientAffairs@fda.gov)



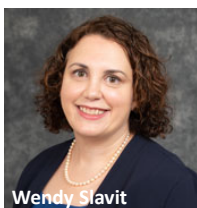
301-796-8460



[www.fda.gov/Patients](http://www.fda.gov/Patients)



@FDAPatientInfo



Wendy Slavitt



Lauren Bateman

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